Permit #F00029572

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029572 **Type of Permit:** FILMING **Release Date:** 07/14/2010

Production Company HELLO & CO

Insured Company Name HELLO & CO
Contact Phone No. 1 323-465-9494
Contact Phone No. 2
Fax 323-465-4203
Address 1641 N IVAR AVE
LOS ANGELES, California 90028

Production Title FOOTLOCKER

Type of Production Commercial - Standard

Producer Gayleen Sharron

Director Michael Patrick Jann

1st AD TBD TBD

Production Manager Dawn Stennes

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Mike Wilson
Primary Phone Office - 323-465-9494
Secondary Phone Mobile - 818-599-3886

Location Assistant Andrew Christensen
Primary Phone Mobile - 310-498-2028
Secondary Phone

Fees

Posting 600	$52.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $917.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00029572
Production Company HELLO & CO
Insured Company HELLO & CO
Production Title FOOTLOCKER

Location Manager Mike Wilson
Primary Phone Office - 323-465-9494
Secondary Phone Mobile - 818-599-3886

Location Address 1253 Bishops Rd, Los Angeles, CA, 90012

Location Type School

Location Description Cathedral High School

Prep Dates 7/14/2010 - 7/14/2010 07:00 - 22:00

Film Dates 7/15/2010 - 7/15/2010 06:00 - 00:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document hello.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	60
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50
Extras	20

Where are the extras holding? 1253 Bishops Rd

Filming Activities Equipment on property; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note SPOT CHECK PER INS ROTH

Parking

Base Camp
Location Type : Location
Street : Location and posted area

Crew Parking
Location Type : Location
Street : Location

Posting "No Parking" signs W/S of Bishops Rd., Broadway - W. Cottage Home St.

Approximate Footage 301 - 600 **Log Number**

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Summary Information

Location

Location 1 of 1

Permit Number	F00029572	**Location Manager**	Mike Wilson
Production Company	HELLO & CO	Primary Phone	Office - 323-465-9494
Insured Company	HELLO & CO	Secondary Phone	Mobile - 818-599-3886
Production Title	FOOTLOCKER		

Date(s) 7/15/2010 to 7/15/2010

Time(s) 06:00 to 00:00

NOT A PERMIT

Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of HELLO & CO. ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 7-14-10

HELLO & COMPANY
Name of Principal

By: [signature]
Representative's Signature

Michael L. Wilson
Print Representative's Name

Location Manager
Representative's Title

1641 N. IVAR AV
L.A., CA 90028
Principal's Address

323-465-9494
Principal's Telephone

Jordan & Michaela Wright

Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

LIVE SCAN